

Can I use key features of a leaflet?

Attractive, eye-catching design	
Title and what the leaflet is about.	
Headings/ subheadings -different sizes/fonts	
Paragraphs - clearly written & in the present tense	
Any persuasive slogans or persuasive language?	
Photos, drawings or diagrams	
Useful information - prices how to get there, etc	
maps / address	

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